

Houghton Mifflin Harcourt Partners with educaLine to Deliver Customized Math and Reading Programs to Spain

Much-anticipated Destino Mates program to appear in Spanish classrooms

FRANKFURT, Germany — October 14, 2009 — Global education leader Houghton Mifflin Harcourt today announced its partnership with e-learning solution provider educaLine to be the exclusive distributor of Houghton Mifflin Harcourt Learning Technology education solutions in Spain. educaLine recently completed the first adaptation of *Destination Math* and *Destination Reading* for ASP delivery, and will release a fully localized *Destino Mates* program to the Spanish market in the coming weeks.

"Both Houghton Mifflin Harcourt and educaLine have proven dedicated to incorporating twenty-first-century technology and innovation into their products," said Terry Nealon, International Publishers senior vice president, Houghton Mifflin Harcourt. "As such, our committed partnership has generated *Destino Mates*, a cutting-edge, customized offering for the students of Spain."

The *Destino Mates* localization adapts Houghton Mifflin Harcourt's *Destination Math* program linguistically and culturally, including a full conversion from imperial measurement to metric, and also aligns to the Spanish curriculum. The launch of the ASP delivery model will allow educaLine to offer *Destino Mates* to home-schoolers, thus extending the customer base to include private homes.

The ASP delivery model offers multiple customer advantages, including:

- Reduced cost of investment and management application
- 24/7 access from wherever Internet is accessible
- Flexibility to adapt to changing and growing school populations
- Availability, reliability and quality of service and system stability
- Support for multiple instructional models, including classroom, home-schooling, distance learning and self-paced learning

While completing the localization of *Destino Mates*, educaLine also partnered with the Center for Talented Youth (CTY) España to offer *Destino Matemáticas* as a distance learning solution for students. CTY, an institution of Johns Hopkins University, performs talent searches to identify academically exceptional students to whom it offers challenging educational opportunities that develop intellect, encourage achievement and nurture social development. educaLine works closely with CTY España to offer Houghton Mifflin Harcourt's *Destino Matemáticas* as a distance learning opportunity.

About educaLine

Founded in 2002, as a provider of eLearning services, educaLine develops and manages e-learning and online projects for the training of organizations like educational institutions, public administrations and businesses. As a company with a strong technological basis, it provides all the technological infrastructures and the specialized

technical staff needed for the development of e-learning projects. educaLine is the exclusive distributor of Houghton Mifflin Harcourt Learning Technology's education solutions in Spain. educaLine's areas of work include the management of projects and resources, the editorial processes of educational materials (development of custom-made multimedia interactive content; educational design of materials, programs and projects, as well as the management of content libraries), the integration, implementation and application of multimedia technologies, the development of the technological infrastructure needed and the assistance in training and dissemination of the tools and processes related to learning and teaching via internet. For more information about educaLine, visit www.hmlt.hmco.com/Intl-Spain.php.

About Houghton Mifflin Harcourt

Houghton Mifflin Harcourt Publishing Company is a global education leader and the world's largest publisher of educational materials for pre-K–12 schools. The Company publishes a comprehensive set of best-in-class educational solutions, ranging from research-based textbook programs to instructional technology to standards-based assessments for students and educators. The Company also publishes an extensive line of reference works and award-winning literature for adults and young readers. With origins dating back to 1832, Houghton Mifflin Harcourt combines its tradition of excellence with a commitment to innovation. To learn more about Houghton Mifflin Harcourt, visit www.hmhpublish.com

CONTACT:

Justin Joseph
Manager, Corporate Communications
Houghton Mifflin Harcourt
617-351-5020
justin.joseph@hmhpublish.com