

Houghton Mifflin Harcourt International Publishers Works to Transform Learning throughout Latin America

Customized programs achieve success in Ecuador, Panama and Costa Rica

FRANKFURT, Germany — October 14, 2009 — Global education leader Houghton Mifflin Harcourt has secured multiple adoptions of its groundbreaking customized education solutions throughout Latin America. From Ecuador to Panama and Costa Rica, the global education leader's localized Spanish-language reading and mathematics programs have become a prime choice for educators.

"Educators around the world have long turned to Houghton Mifflin Harcourt to provide the best research-based education materials," said Terry Nealon, International Publishers senior vice president, Houghton Mifflin Harcourt. "These latest successes in Latin America further solidify our firm reputation as the most respected source of innovative learning solutions worldwide."

The Company has recently authorized Librería y Papelería Guayaquil as the exclusive distributor of its core curriculum digital education solutions in Ecuador, including *Destination Math*, *Destino Matemáticas*, *Destination Reading*, *Destino Lectura*, the Edmark House Series and *Earobics*. Librería y Papelería Guayaquil, previously an authorized distributor of Houghton Mifflin Harcourt print solutions, will use this strengthened partnership to promote both print and digital offerings by delivering best-in-class blended solutions to Ecuadorian schools.

Houghton Mifflin Harcourt has also signed a new contract with partner Vernet to distribute its solutions in Central America. The new contract extends the two companies' existing relationship, which originally covered Puerto Rico. Vernet has successfully distributed *Destino Matemáticas*, *Destino Lectura* and other programs in Puerto Rico and is already making great strides toward establishing new business in Central America.

Finally, the Company's *Moving into English* program — a bilingual language acquisition program that provides teachers with flexible, intuitive and language-rich resources to help improve students' phonemic awareness, phonics, language exploration, comprehension and fluency — has met success throughout Latin America. Panama's Ministry of Education chose *Moving into English* as a leading program for its public schools national bilingual project, "English for Life," and Costa Rica's Ministry of Education will begin a *Moving Into English* pilot program next January. The Ministry of Education of Risaralda, Colombia has piloted the program since last January, and recently selected it as the country's national bilingual program.

About Librería y Papelería Guayaquil

Librería y Papelería Guayaquil provides best-in-class texts, materials and tools for the qualification and development of Ecuadorian citizens, through prompt distribution and constant support of clients. The stability of Librería y Papelería Guayaquil in the national market has been possible thanks to a reputation of honesty and responsibility and the

confidence that clients and suppliers have in the service provided. The company counts more than thirty years of experience in the Ecuadorian publishing market in the areas of importing, distribution, promotion and sale of American and British publishing house texts. Librería y Papelería Guayaquil is an authorized distributor of Houghton Mifflin Harcourt K–12 imprints, and has recently been designated as the exclusive distributor of Houghton Mifflin Harcourt's digital education solutions for the Ecuadorian market. To learn more about Librería y Papelería, visit www.libreriaguayaquil.com.

About Vernet

Vernet's primary business is the development and marketing of educational software to elementary, middle and secondary schools. Vernet has provided educational products and services to the private and public school sector in Puerto Rico and their business strategy is to provide the latest innovations in CD/computer-based Spanish-English educational software and Internet products and services for K–12 schools. Vernet also provides Supplemental Educational Services with Title I funds to the public school sector to increase academic achievement of students in schools in the second year of improvement. Vernet, Inc. is Houghton Mifflin Harcourt Publishing Company's exclusive authorized distributor for the student products *Destination Math*, *Destino Matemáticas*, *Destination Reading* and *Destino Lectura* in Puerto Rico, Dominican Republic and Central America. For more information about Vernet, visit www.hmlt.hmco.com/Intl-Puerto-Rico.php.

About Houghton Mifflin Harcourt

Houghton Mifflin Harcourt Publishing Company is a global education leader and the world's largest publisher of educational materials for pre-K–12 schools. The Company publishes a comprehensive set of best-in-class educational solutions, ranging from research-based textbook programs to instructional technology to standards-based assessments for students and educators. The Company also publishes an extensive line of reference works and award-winning literature for adults and young readers. With origins dating back to 1832, Houghton Mifflin Harcourt combines its tradition of excellence with a commitment to innovation. To learn more about Houghton Mifflin Harcourt, visit www.hmhpublish.com

CONTACT:

Justin Joseph
Manager, Corporate Communications
Houghton Mifflin Harcourt
617-351-5020
justin.joseph@hmhpublish.com